

## Experience Is Everything®

When you choose a senior living community, you're making more than an investment of retirement savings; you're making an investment of the heart. Choosing a community managed by Life Care Services<sup>®</sup>, An LCS<sup>®</sup> Company, means putting both in the hands of an organization that has a rich history of providing quality senior living for nearly five decades.

"Many of our residents say they wish they'd moved to the community sooner. It's a good life, made better with friendly, helpful staff who go the extra mile to make your day. At Life Care Services communities, we promise to make life easier, more enjoyable and more rewarding than ever."

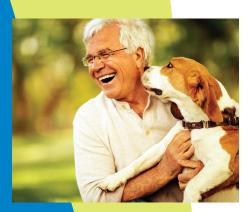
- Joel Nelson, LCS president and CEO

At Life Care Services, we manage 140 senior communities nationwide. At each one, you'll find an array of opportunities for a fulfilling lifestyle – wellness programming for healthful living; cultural and educational activities; social opportunities and camaraderie; and a variety of health services, including health centers.

"I value the real sense of community at Newcastle Place. Axel (my dog) and I feel blessed to live here amid fun and laughter."

- Gail, resident of Newcastle Place









Since 1971, Life Care Services has put residents first. We listen carefully to what our residents and families tell us and continually look for ways to improve upon what we're doing. *It's what led us to introduce:* 

- A lifestyle and health services wellness philosophy that supports each resident's lifestyle choices
- True choice and flexibility in how health services are delivered, including a resident-centered approach in every community we manage
- 3 *Heart*felt CONNECTIONS A Memory Care Program<sup>®</sup> that is person-centered and grounded in the belief that the abilities that remain are far more important than what is lost
- Return-of-Capital<sup>®</sup> Plan entrance fees that help residents in our Life Plan Communities preserve their estates
- Thorough and thoughtful training, as well as ongoing educational opportunities, to ensure that every employee is well equipped and happy to provide outstanding service to every resident

At communities managed by Life Care Services, we continually survey resident satisfaction and use the feedback to create programs and services that help residents thrive. We're pleased to report that 95% of residents living in communities managed by Life Care Services would recommend their community to a friend.

## Life Care Services – Experience of a Proven Leader

The continued growth and success of Life Care Services is a direct result of an unwavering focus on exceeding resident expectations. As we continue to evolve and adapt to the changing needs of our customers, we're committed to staying true to our resident-centered philosophy of serving you and your loved ones, first and foremost.

"My mother moved to Meadow Ridge over 10 years ago and has enjoyed every moment since. The community and its amazing staff have enriched my mother's life immeasurably, and our family is forever grateful."

- Terrie, daughter of resident at Meadow Ridge



400 Locust Street, Suite 820 | Des Moines, IA 50309-2334 317-889-4584 | LifeCareServices-SeniorLiving.com

